

Site Usage

27,911 Visits

66.76% Bounce Rate

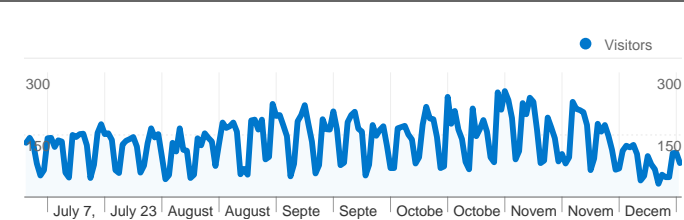
50,436 Pageviews

00:01:54 Avg. Time on Site

1.81 Pages/Visit

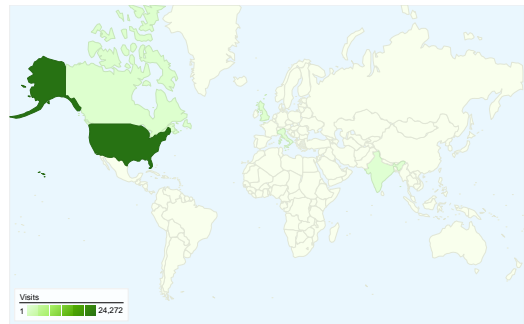
75.54% % New Visits

Visitors Overview

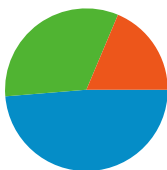


Visitors
21,143

Map Overlay world



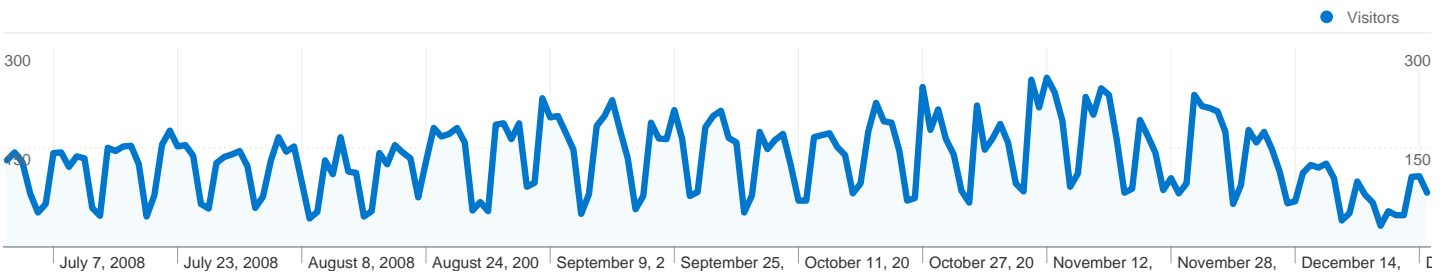
Traffic Sources Overview



- **Search Engines**
13,592.00 (48.70%)
- **Referring Sites**
9,113.00 (32.65%)
- **Direct Traffic**
5,206.00 (18.65%)

Content Overview

Pages	Pageviews	% Pageviews
/	31,330	62.12%
/help/help_sid.html	4,917	9.75%
/historical_maps.htm	4,186	8.30%
/index.html	1,581	3.13%
/election.htm	1,579	3.13%



21,143 people visited this site


 **27,911 Visits**


 **21,143 Absolute Unique Visitors**

 **50,436 Pageviews**

 **1.81 Average Pageviews**

 **00:01:54 Time on Site**

 **66.76% Bounce Rate**

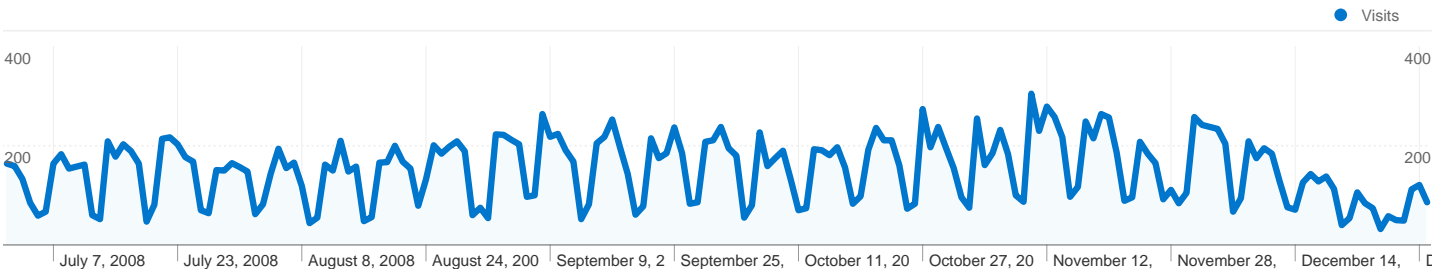
 **75.54% New Visits**

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	19,442	69.66%	T1	8,409	30.13%
Firefox	6,745	24.17%	Cable	7,154	25.63%
Safari	1,055	3.78%	Unknown	5,761	20.64%
Opera	243	0.87%	DSL	5,542	19.86%
Chrome	181	0.65%	Dialup	833	2.98%

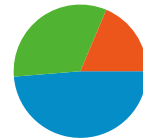
MAGIC
Traffic Sources Overview

Jul 1, 2008 - Dec 31, 2008
 Comparing to: Site



All traffic sources sent a total of 27,911 visits

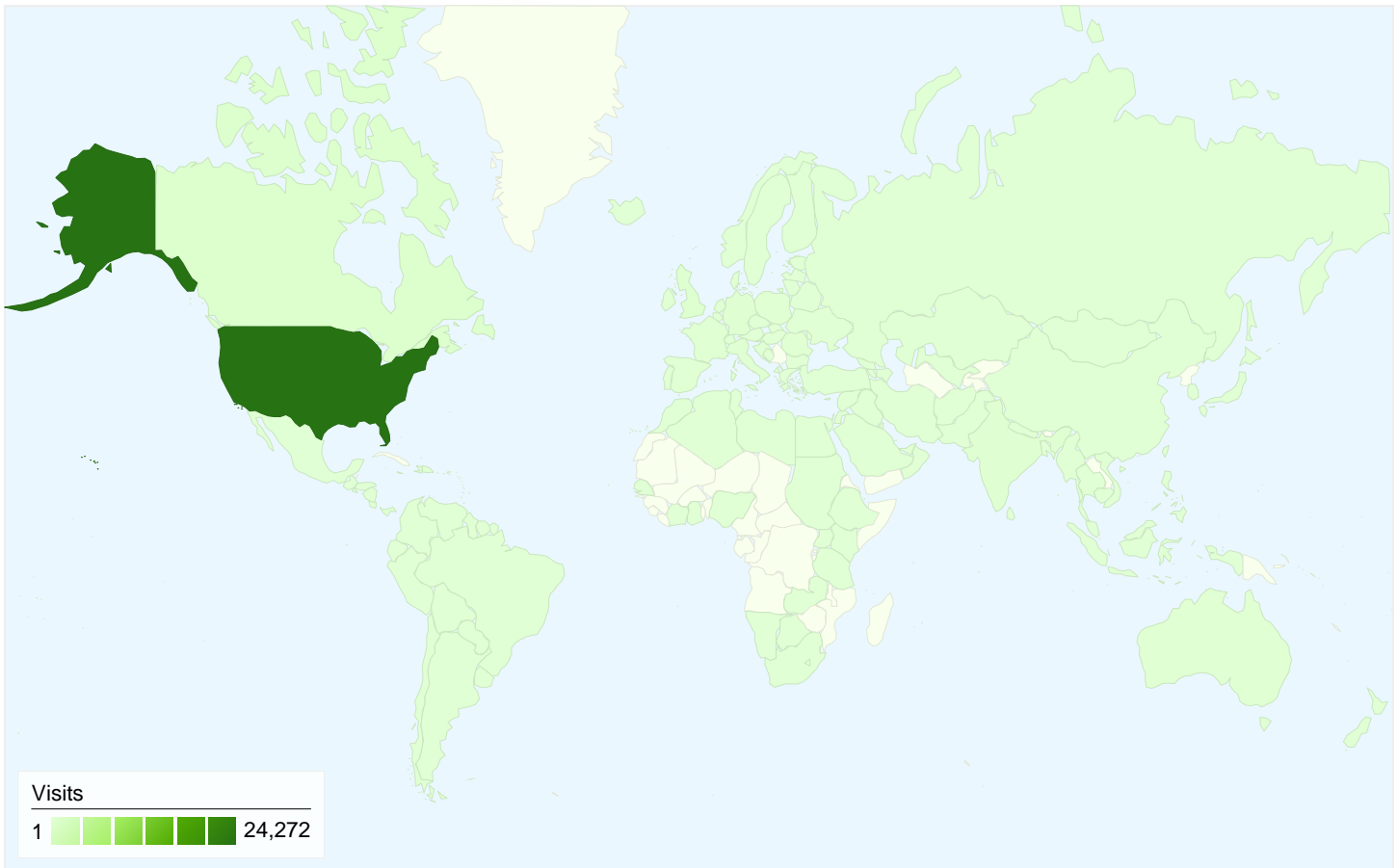
-  **18.65% Direct Traffic**
-  **32.65% Referring Sites**
-  **48.70% Search Engines**



- **Search Engines**
13,592.00 (48.70%)
- **Referring Sites**
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- **Direct Traffic**
5,206.00 (18.65%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	11,274	40.39%	sid file	816	6.00%
(direct) ((none))	5,206	18.65%	uconn magic	724	5.33%
ct.gov (referral)	2,717	9.73%	connecticut map	524	3.86%
lib.uconn.edu (referral)	1,652	5.92%	.sid file	506	3.72%
yahoo (organic)	1,331	4.77%	magic	460	3.38%

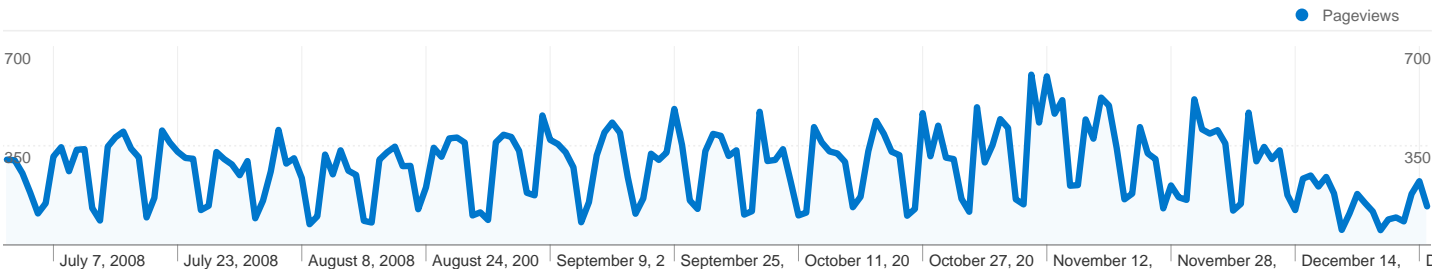


27,911 visits came from 141 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 27,911 % of Site Total: 100.00%	Pages/Visit 1.81 Site Avg: 1.81 (0.00%)	Avg. Time on Site 00:01:54 Site Avg: 00:01:54 (0.00%)	% New Visits 75.58% Site Avg: 75.54% (0.05%)	Bounce Rate 66.76% Site Avg: 66.76% (0.00%)	
United States	24,272	1.87	00:02:04	72.83%	64.56%
Canada	494	1.35	00:00:37	93.12%	80.77%
United Kingdom	389	1.35	00:00:46	95.12%	82.78%
Italy	213	1.31	00:01:02	92.96%	81.69%
India	191	1.50	00:00:54	95.29%	76.96%
Germany	158	1.23	00:00:19	87.97%	86.71%
Australia	126	1.18	00:00:25	99.21%	85.71%
Spain	98	1.23	00:00:53	91.84%	84.69%
France	95	1.34	00:00:47	97.89%	83.16%

Poland	86	2.91	00:04:17	87.21%	48.84%
					1 - 10 of 141



Pages on this site were viewed a total of 50,436 times

 **50,436 Pageviews**

 **32,557 Unique Views**

 **66.76% Bounce Rate**

Top Content

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