




Site Usage


 **29,485** Visits

 **51.10%** Bounce Rate

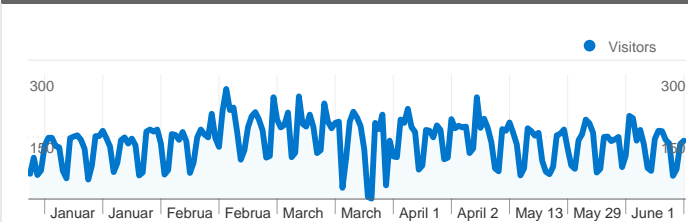
 **102,881** Pageviews

 **00:03:31** Avg. Time on Site

 **3.49** Pages/Visit

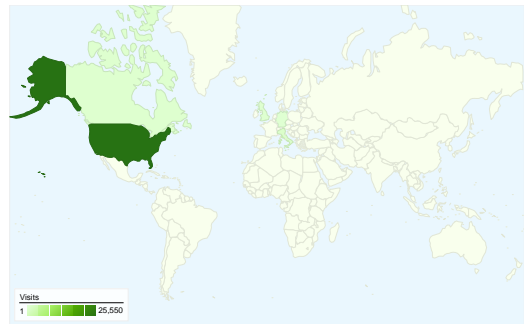
 **67.23%** % New Visits

Visitors Overview

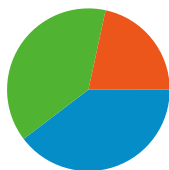


Visitors
20,486

Map Overlay world



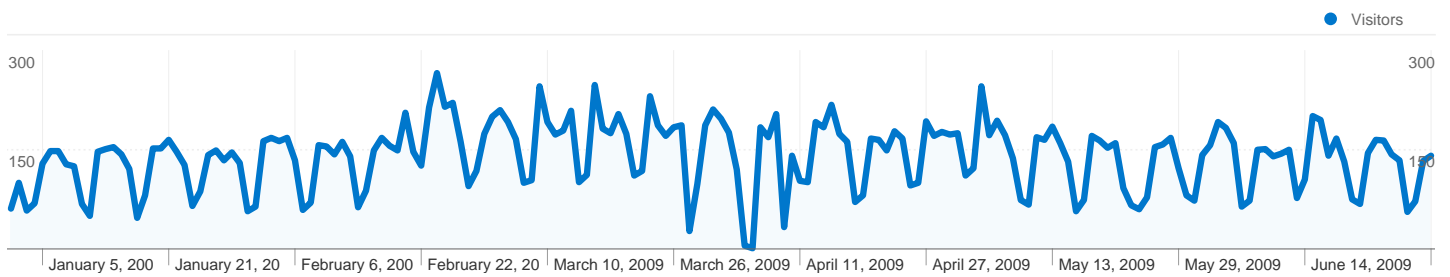
Traffic Sources Overview



- **Referring Sites**
11,694.00 (39.66%)
- **Search Engines**
11,420.00 (38.73%)
- **Direct Traffic**
6,370.00 (21.60%)
- **Other**
1 (> 0.00%)

Content Overview


Pages	Pageviews	% Pageviews
/	28,287	27.49%
/historical_maps.htm	8,745	8.50%
/help/help_sid.html	4,088	3.97%
/cgi-	3,335	3.24%
/index.html	2,510	2.44%




20,486 people visited this site


 29,485 Visits

 20,486 Absolute Unique Visitors

 102,881 Pageviews

 3.49 Average Pageviews

 00:03:31 Time on Site

 51.10% Bounce Rate

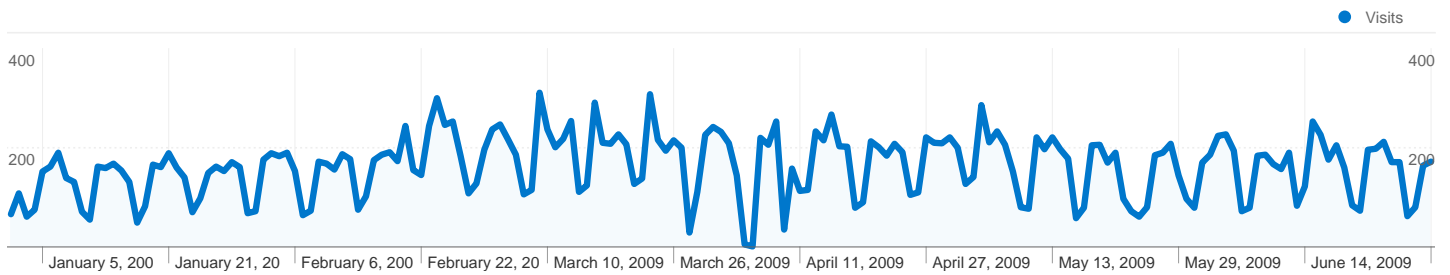
 67.23% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	17,982	60.99%	Cable	8,451	28.66%
Firefox	9,226	31.29%	T1	7,806	26.47%
Safari	1,298	4.40%	DSL	6,153	20.87%
Chrome	415	1.41%	Unknown	6,021	20.42%
Mozilla	300	1.02%	Dialup	896	3.04%

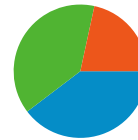
MAGIC
Traffic Sources Overview

Jan 1, 2009 - Jun 30, 2009
 Comparing to: Site



All traffic sources sent a total of 29,485 visits

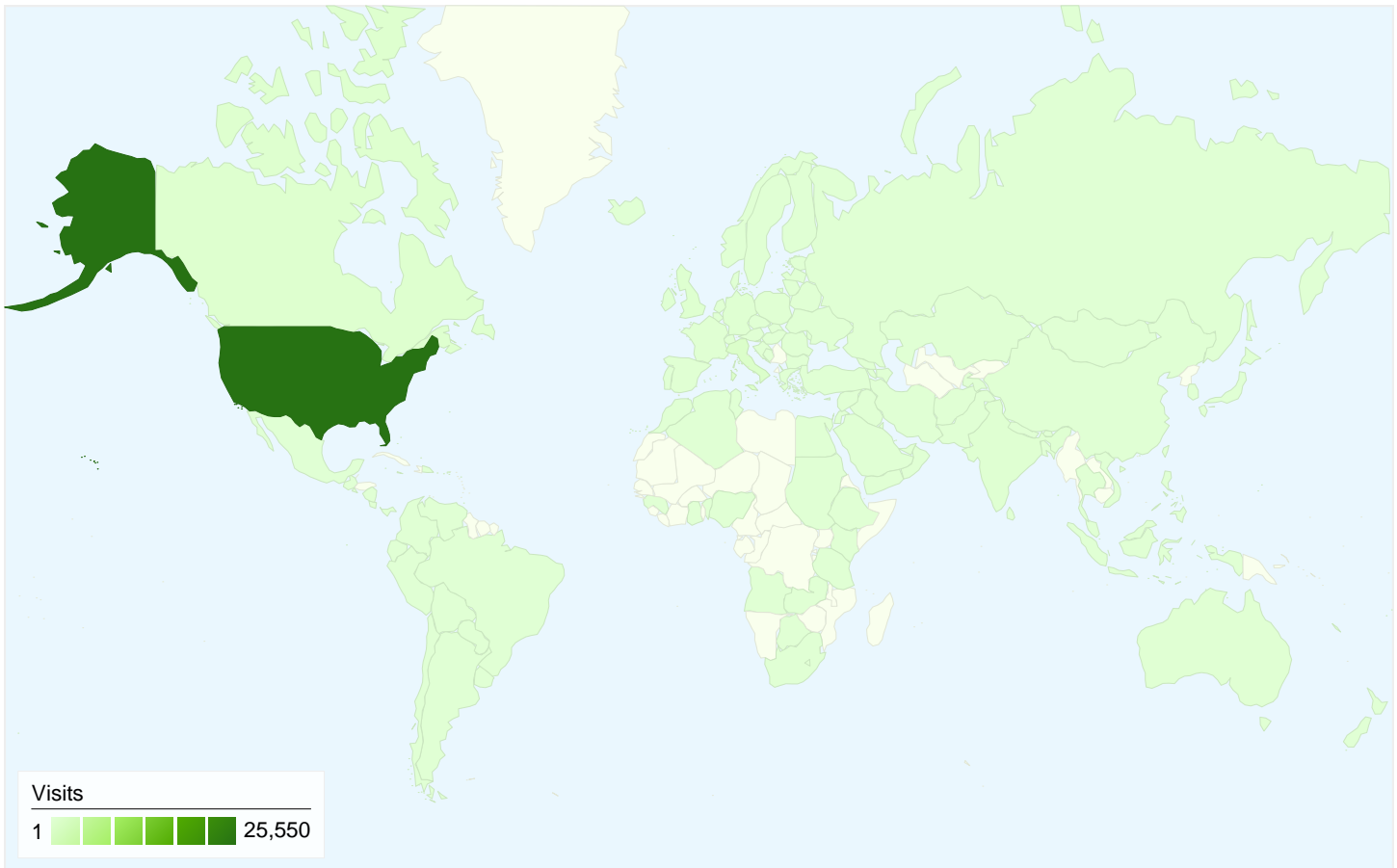
-  21.60% Direct Traffic
-  39.66% Referring Sites
-  38.73% Search Engines



- **Referring Sites**
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1 (> 0.00%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	9,914	33.59%	uconn magic	872	7.63%
(direct) ((none))	6,383	21.63%	sid file	482	4.22%
ct.gov (referral)	2,789	9.45%	.sid file	340	2.98%
lib.uconn.edu (referral)	1,132	3.84%	sid files	275	2.41%
econmap.com (referral)	724	2.45%	magic uconn	254	2.22%



29,485 visits came from 128 countries/territories

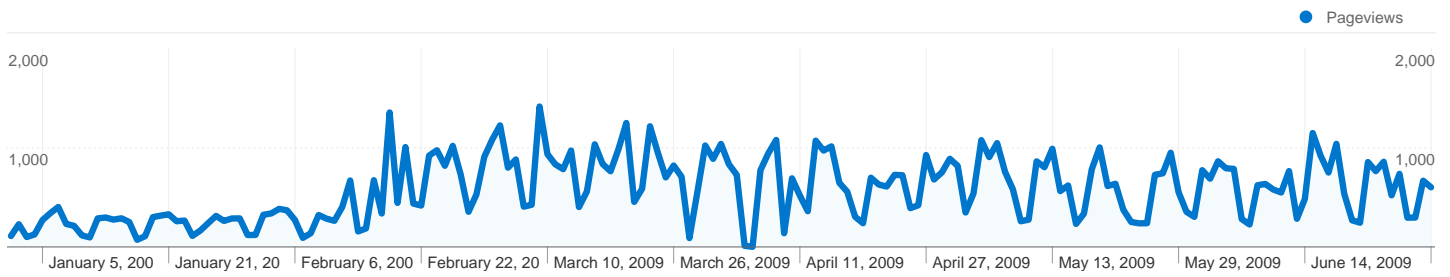
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	25,550	3.77	00:03:54	63.59%	47.12%
Italy	826	1.38	00:01:07	89.23%	75.06%
Canada	432	1.82	00:00:54	92.13%	71.30%
United Kingdom	353	1.57	00:00:55	88.39%	78.75%
Germany	177	1.46	00:00:43	76.27%	84.18%
India	171	1.71	00:00:53	94.74%	73.68%
Ireland	147	1.05	00:00:08	100.00%	97.96%
Australia	99	1.55	00:00:30	97.98%	80.81%
Spain	92	2.32	00:01:16	89.13%	73.91%


Poland	89	4.78	00:04:09	76.40%	43.82%
					1 - 10 of 128

MAGIC Content Overview


Jan 1, 2009 - Jun 30, 2009
Comparing to: Site



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 102,881 Pageviews

 66,363 Unique Views

 51.10% Bounce Rate

Top Content

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/cgi-bin/MAGIC_DBsearch3.pl?Geography=37840&Loc=001	3,335	3.24%
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