

**Site Usage**

**499** Visits

**71.14%** Bounce Rate

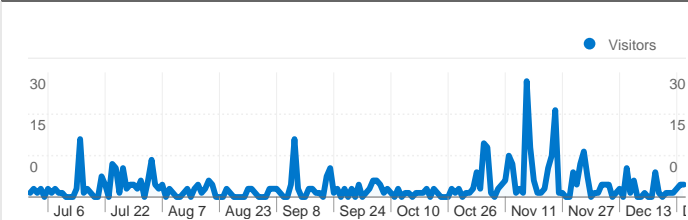
**847** Pageviews

**00:01:54** Avg. Time on Site

**1.70** Pages/Visit

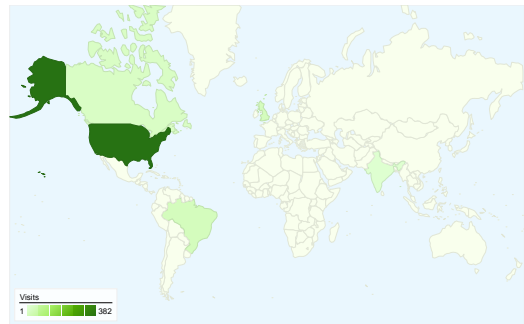
**66.93%** % New Visits

**Visitors Overview**

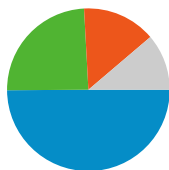


**Visitors**  
**349**

**Map Overlay world**



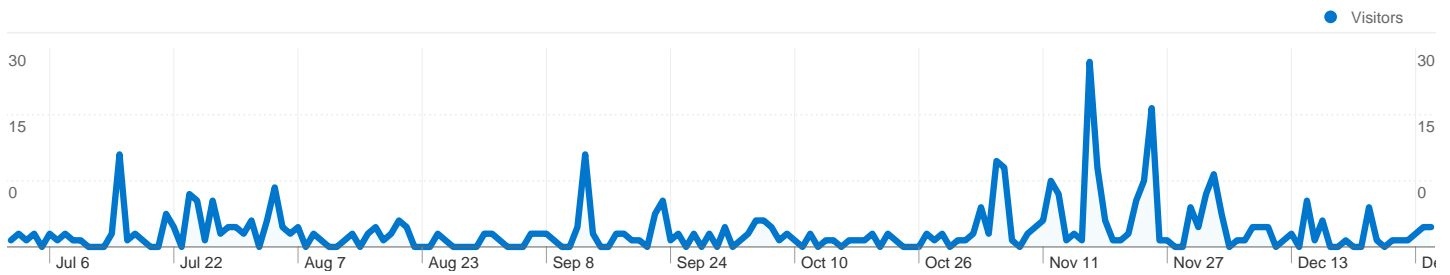
**Traffic Sources Overview**



- **Referring Sites**  
249.00 (49.90%)
- **Search Engines**  
121.00 (24.25%)
- **Direct Traffic**  
73.00 (14.63%)
- **Other**  
56 (11.22%)

**Content Overview**

Pages	Pageviews	% Pageviews
/	249	29.40%
/2009/11/magic-on-road-ohio-	63	7.44%
/2009/11/magic-20-at-	58	6.85%
/2009/08/map-of-week-london-	43	5.08%
/2009/07/introducing-outside-	40	4.72%



## 349 people visited this site

**499** Visits

**349** Absolute Unique Visitors

**847** Pageviews

**1.70** Average Pageviews

**00:01:54** Time on Site

**71.14%** Bounce Rate

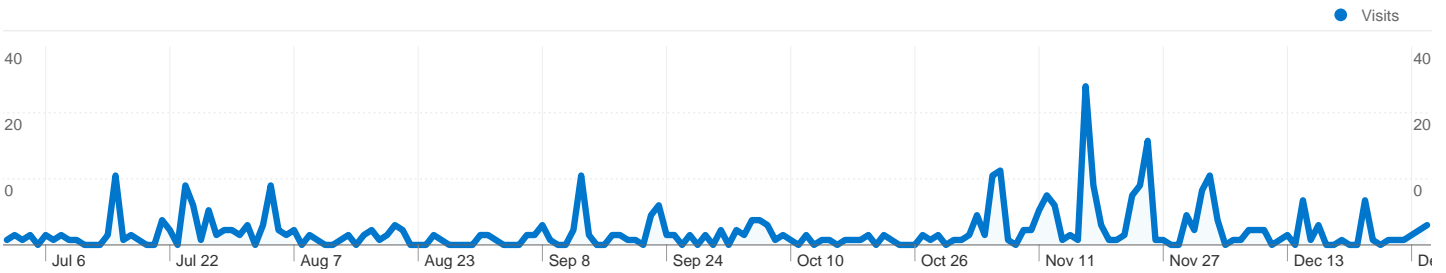
**66.93%** New Visits

## Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	273	54.71%	T1	182	36.47%
Internet Explorer	162	32.46%	Cable	127	25.45%
Safari	24	4.81%	DSL	105	21.04%
(not set)	13	2.61%	Unknown	80	16.03%
Chrome	13	2.61%	Dialup	5	1.00%

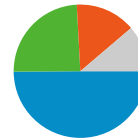
# Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 499 visits

-  14.63% Direct Traffic
-  49.90% Referring Sites
-  24.25% Search Engines

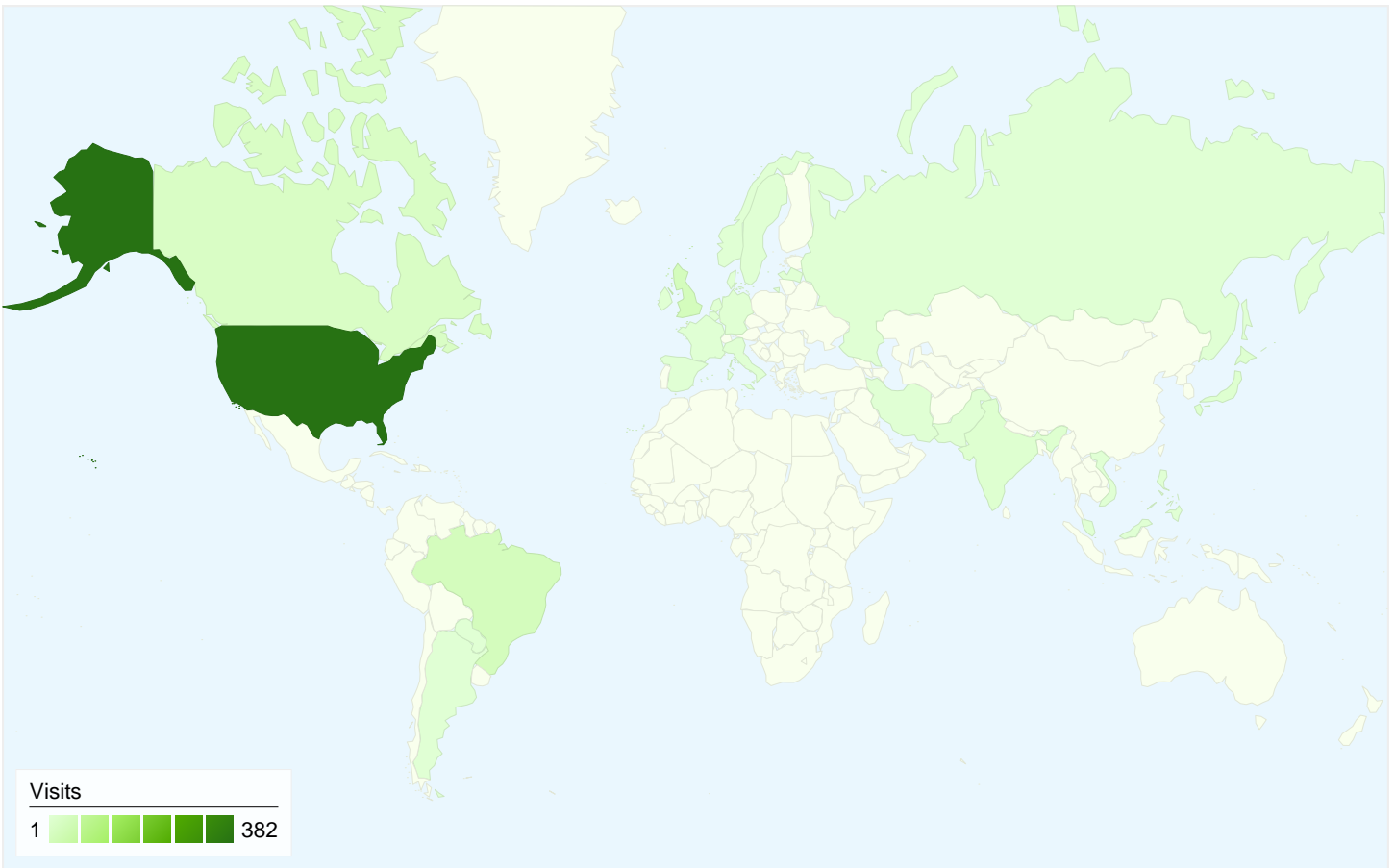


- **Referring Sites**  
249.00 (49.90%)
- **Search Engines**  
121.00 (24.25%)
- **Direct Traffic**  
73.00 (14.63%)
- **Other**  
56 (11.22%)

## Top Traffic Sources

Sources	Visits	% visits
google (organic)	113	22.65%
(direct) ((none))	73	14.63%
magic.lib.uconn.edu (referral)	58	11.62%
feedburner (feed)	56	11.22%
facebook.com (referral)	48	9.62%

Keywords	Visits	% visits
outside the neatline	11	9.09%
brandon cramer uconn	3	2.48%
walter harrison history of	3	2.48%
benjamin spaulding gis	2	1.65%
collaborative learning space	2	1.65%

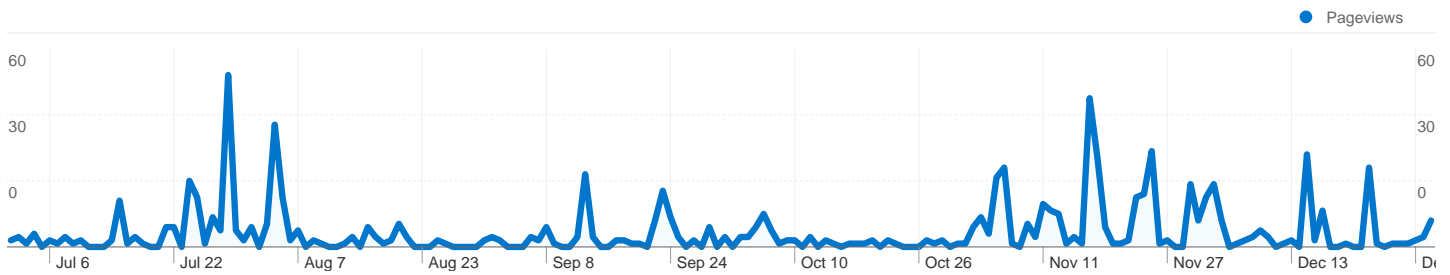


## 499 visits came from 28 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	382	1.80	00:02:16	65.97%	69.11%
United Kingdom	27	1.70	00:01:54	70.37%	70.37%
Brazil	27	1.44	00:00:11	7.41%	66.67%
Canada	18	1.11	00:00:22	94.44%	88.89%
India	6	1.33	00:00:33	100.00%	66.67%
Japan	6	1.00	00:00:00	100.00%	100.00%
Germany	3	1.00	00:00:00	100.00%	100.00%
Netherlands	3	2.00	00:01:12	100.00%	66.67%
Ireland	3	1.00	00:00:00	100.00%	100.00%


Sweden	2	1.50	00:00:03	50.00%	50.00%
					1 - 10 of 28



Pages on this site were viewed a total of 847 times

 847 Pageviews

 605 Unique Views

 71.14% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	249	29.40%
/2009/11/magic-on-road-ohio-libraries-part-1.html	63	7.44%
/2009/11/magic-20-at-educause-november-5-2009.html	58	6.85%
/2009/08/map-of-week-london-in-1776.html	43	5.08%
/2009/07/introducing-outside-neatline.html	40	4.72%