

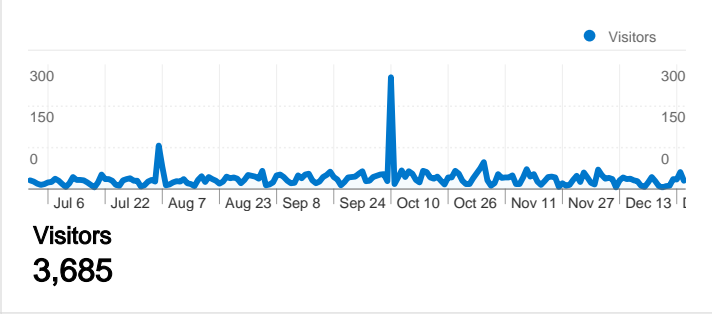
Site Usage

5,210 Visits
32.34% Bounce Rate

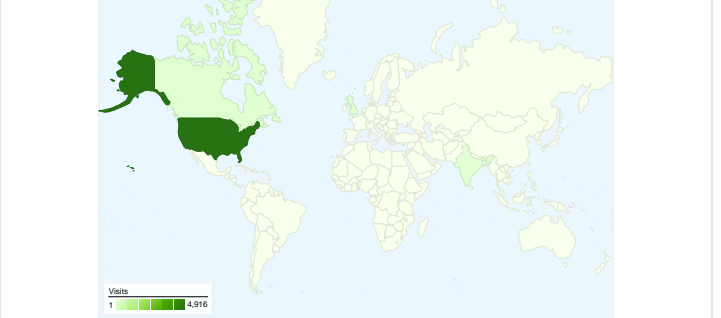
64,085 Pageviews
00:05:48 Avg. Time on Site

12.30 Pages/Visit
67.16% % New Visits

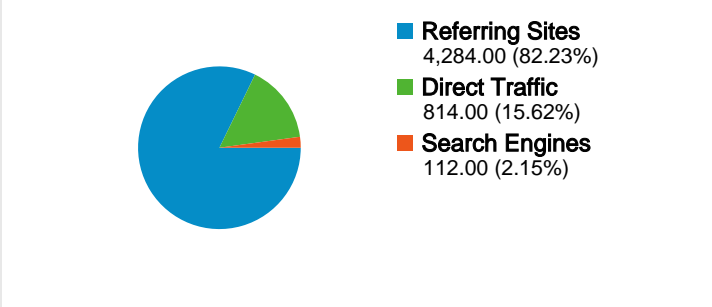
Visitors Overview



Map Overlay world

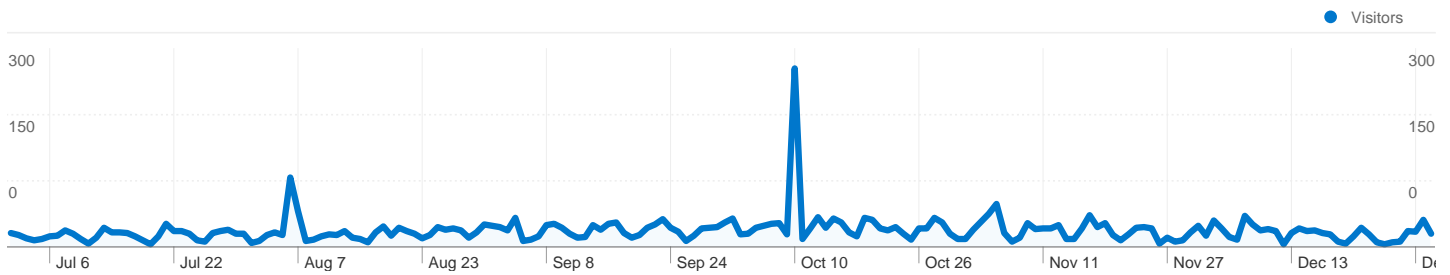


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/magic/Map.aspx	52,368	81.72%
/magic/	5,340	8.33%
/	3,491	5.45%
/popcenter/Map.aspx	452	0.71%
/newtown/Map.aspx	383	0.60%




3,685 people visited this site

 **5,210** Visits


 **3,685** Absolute Unique Visitors

 **64,085** Pageviews

 **12.30** Average Pageviews

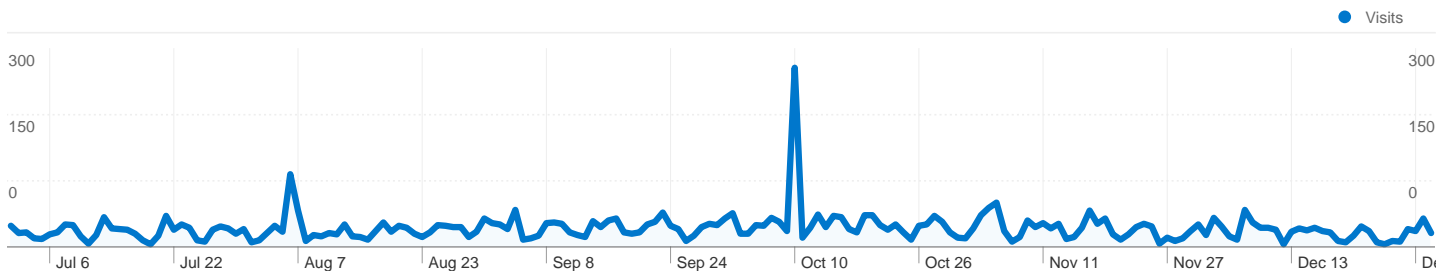
 **00:05:48** Time on Site

 **32.34%** Bounce Rate

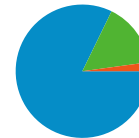
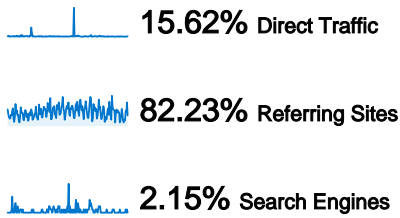
 **67.16%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,939	56.41%	Cable	1,785	34.26%
Firefox	1,889	36.26%	DSL	1,305	25.05%
Safari	189	3.63%	T1	1,214	23.30%
Chrome	157	3.01%	Unknown	741	14.22%
Opera	18	0.35%	Dialup	137	2.63%



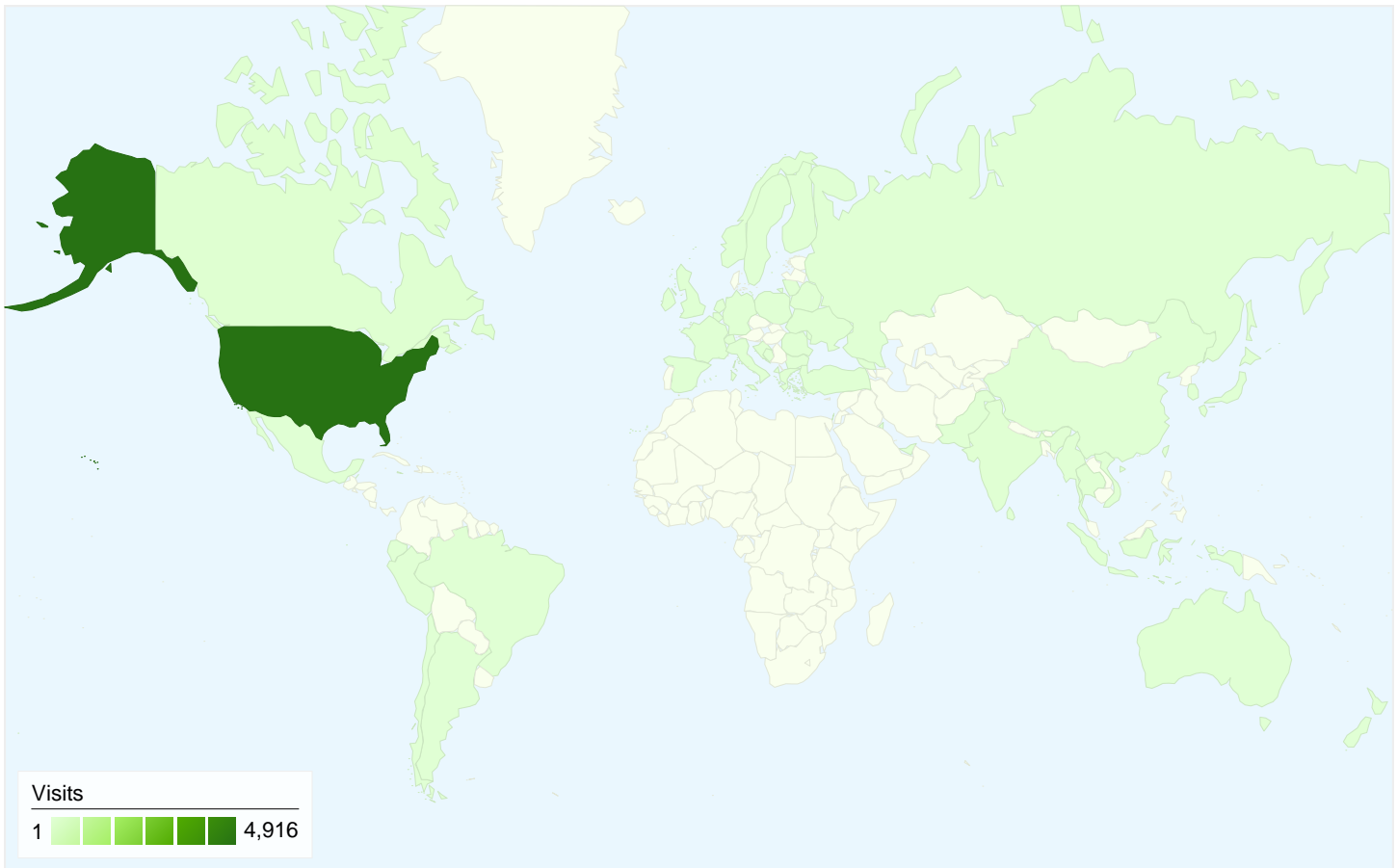
All traffic sources sent a total of 5,210 visits



- Referring Sites
4,284.00 (82.23%)
- Direct Traffic
814.00 (15.62%)
- Search Engines
112.00 (2.15%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
magic.lib.uconn.edu (referral)	3,899	74.84%	online map population	9	8.04%
(direct) ((none))	814	15.62%	uconn map	9	8.04%
mapserver.lib.uconn.edu	261	5.01%	econmap.com/magic	6	5.36%
google (organic)	90	1.73%	econ map	5	4.46%
maplibraryonline.com (referral)	29	0.56%	uconn magic	5	4.46%

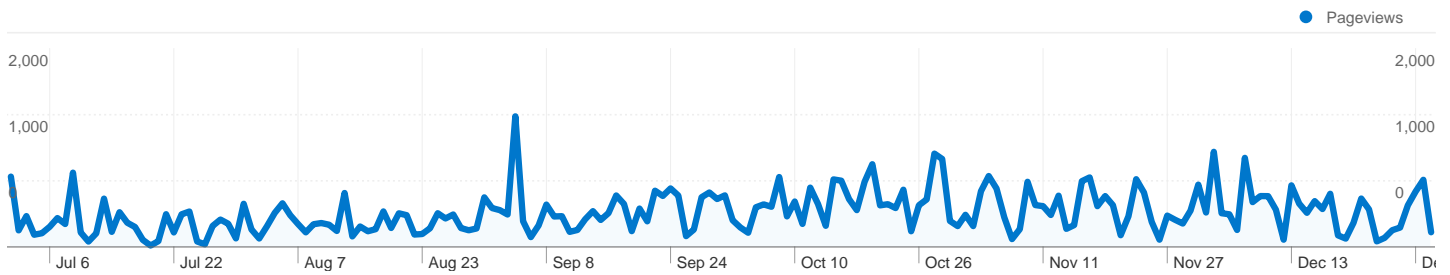


5,210 visits came from 56 countries/territories


Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 5,210 % of Site Total: 100.00%	Pages/Visit 12.30 Site Avg: 12.30 (0.00%)	Avg. Time on Site 00:05:48 Site Avg: 00:05:48 (0.00%)	% New Visits 67.29% Site Avg: 67.16% (0.20%)	Bounce Rate 32.34% Site Avg: 32.34% (0.00%)	
United States	4,916	12.72	00:06:00	66.15%	31.75%
Canada	56	9.25	00:02:29	87.50%	51.79%
(not set)	30	10.93	00:03:17	56.67%	33.33%
United Kingdom	30	3.73	00:01:42	73.33%	43.33%
India	21	4.24	00:01:57	90.48%	47.62%
Italy	14	3.14	00:01:55	100.00%	50.00%
Spain	11	8.64	00:08:01	63.64%	18.18%
Germany	8	1.88	00:00:26	100.00%	50.00%
France	7	4.43	00:04:21	85.71%	14.29%

Greece	7	2.43	00:00:28	100.00%	28.57%
					1 - 10 of 56



Pages on this site were viewed a total of 64,085 times

 **64,085** Pageviews

 **9,555** Unique Views

 **32.34%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/magic/Map.aspx	52,368	81.72%
/magic/	5,340	8.33%
/	3,491	5.45%
/popcenter/Map.aspx	452	0.71%
/newtown/Map.aspx	383	0.60%