



Site Usage

 **6,258** Visits

 **24.05%** Bounce Rate

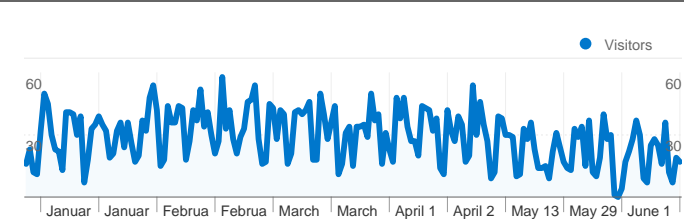
 **95,369** Pageviews

 **00:06:26** Avg. Time on Site

 **15.24** Pages/Visit

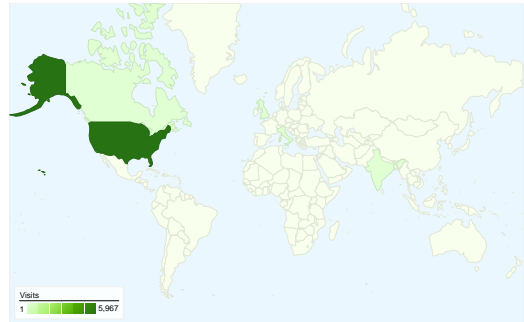
 **65.32%** % New Visits

Visitors Overview

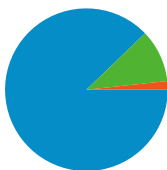


Visitors
4,218

Map Overlay world



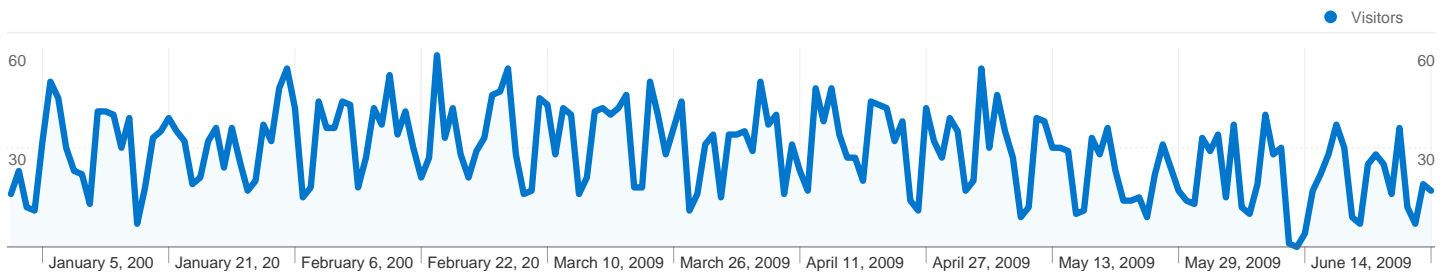
Traffic Sources Overview



- **Referring Sites**
5,495.00 (87.81%)
- **Direct Traffic**
656.00 (10.48%)
- **Search Engines**
107.00 (1.71%)

Content Overview

Pages	Pageviews	% Pageviews
/Map.aspx	80,633	84.55%
/	9,187	9.63%
/magic/Map.aspx	3,041	3.19%
/magic/	620	0.65%
/magic5/Map.aspx	358	0.38%




4,218 people visited this site

 **6,258** Visits


 **4,218** Absolute Unique Visitors

 **95,369** Pageviews

 **15.24** Average Pageviews

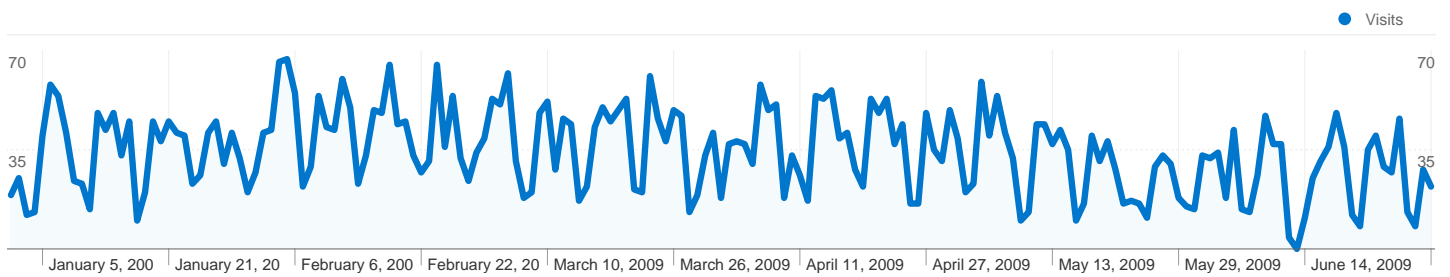
 **00:06:26** Time on Site

 **24.05%** Bounce Rate

 **65.32%** New Visits


Technical Profile


Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	3,850	61.52%	Cable	2,280	36.43%
Firefox	2,103	33.60%	T1	1,441	23.03%
Safari	223	3.56%	DSL	1,313	20.98%
Chrome	46	0.74%	Unknown	1,049	16.76%
Opera	23	0.37%	Dialup	150	2.40%

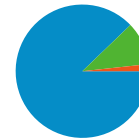


All traffic sources sent a total of 6,258 visits

 10.48% Direct Traffic

 87.81% Referring Sites

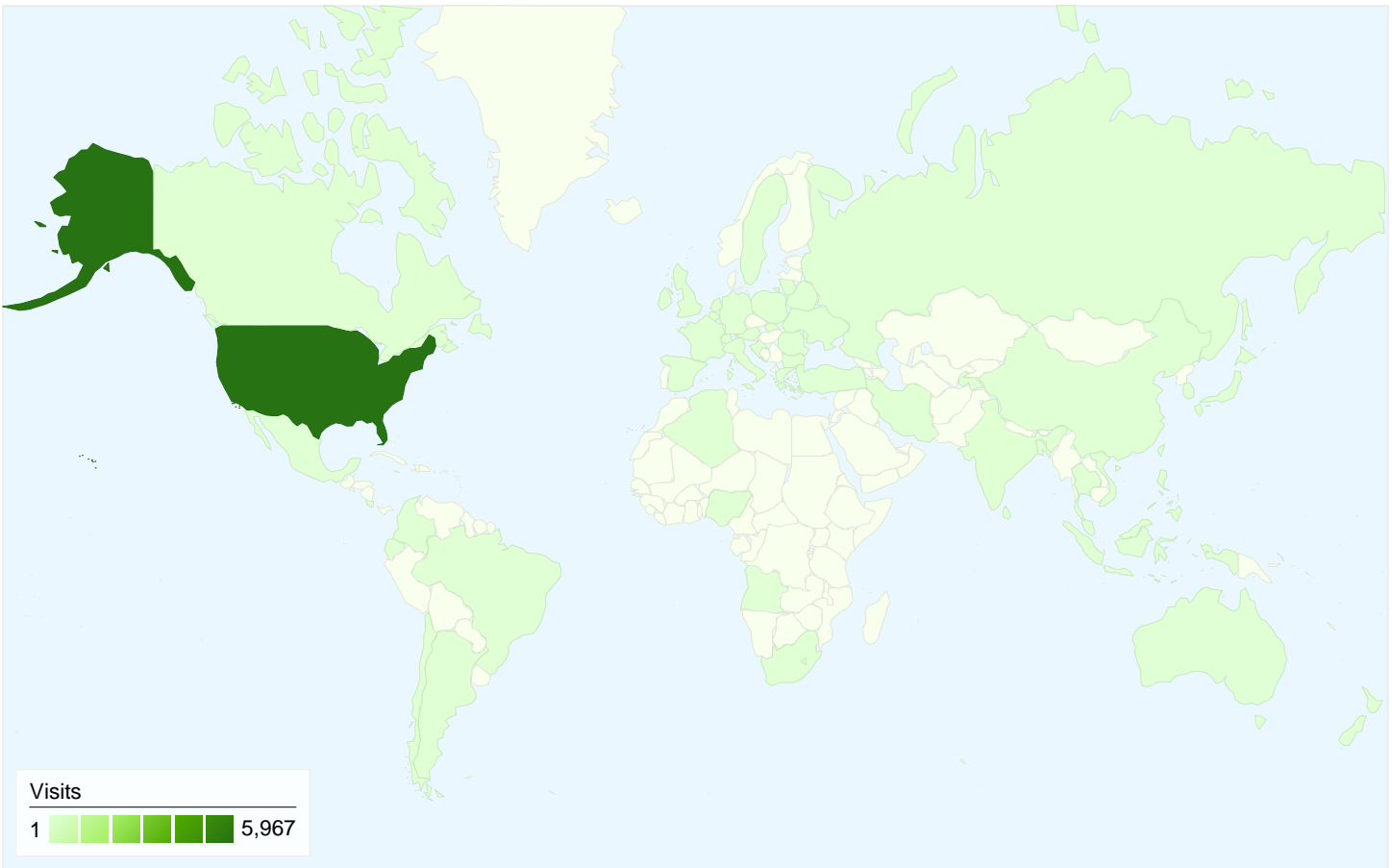
 1.71% Search Engines



- **Referring Sites**
5,495.00 (87.81%)
- **Direct Traffic**
656.00 (10.48%)
- **Search Engines**
107.00 (1.71%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
magic.lib.uconn.edu (referral)	4,391	70.11%	uconn magic	26	24.07%
(direct) ((none))	657	10.49%	connecticut historical maps	19	17.59%
mapserver.lib.uconn.edu	610	9.74%	magic uconn	4	3.70%
econmap.com (referral)	337	5.38%	uconn historical maps	4	3.70%
google (organic)	79	1.26%	uconn magic maps	4	3.70%

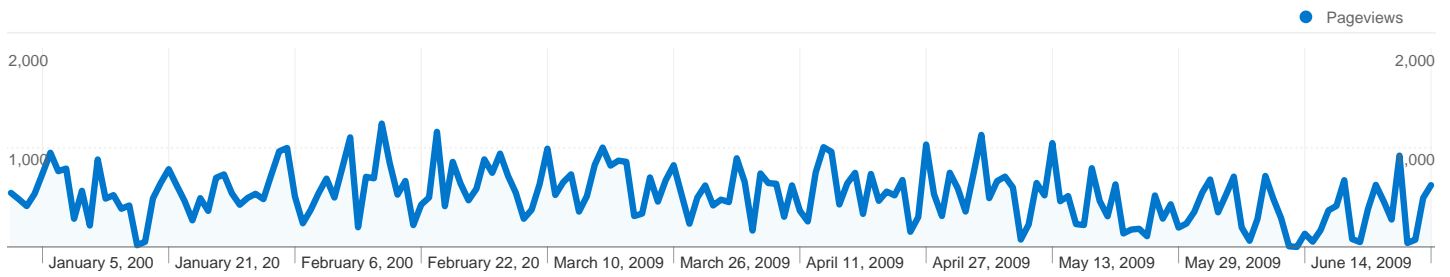


6,258 visits came from 55 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	5,967	15.80	00:06:39	64.20%	22.62%
United Kingdom	43	4.44	00:02:19	76.74%	46.51%
Canada	33	3.00	00:00:55	87.88%	66.67%
Italy	24	3.96	00:01:02	95.83%	45.83%
India	20	2.25	00:01:19	100.00%	50.00%
Poland	20	4.50	00:03:38	90.00%	50.00%
Germany	17	4.35	00:02:01	100.00%	41.18%
Mexico	16	3.81	00:04:25	87.50%	50.00%
Spain	12	3.00	00:01:25	100.00%	41.67%

Ukraine	11	2.55	00:02:13	81.82%	72.73%
					1 - 10 of 55



Pages on this site were viewed a total of 95,369 times

 **95,369 Pageviews**

 **11,092 Unique Views**

 **24.05% Bounce Rate**

Top Content

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/Map.aspx	80,633	84.55%
/	9,187	9.63%
/magic/Map.aspx	3,041	3.19%
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