


**Site Usage**


 **5,611** Visits

 **24.81%** Bounce Rate

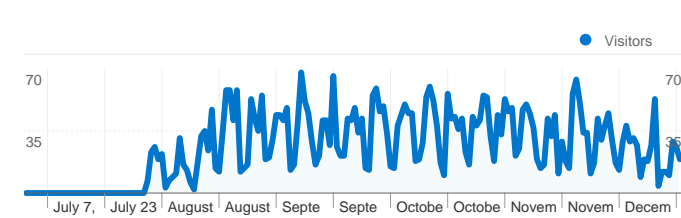
 **91,583** Pageviews

 **00:06:36** Avg. Time on Site

 **16.32** Pages/Visit

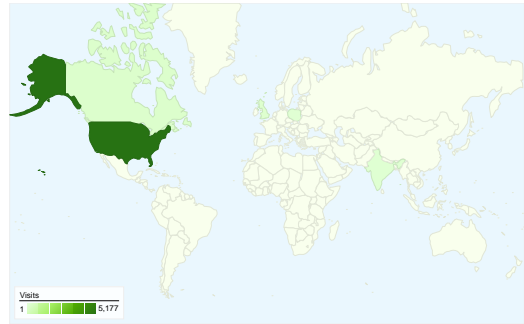
 **69.31%** % New Visits

**Visitors Overview**

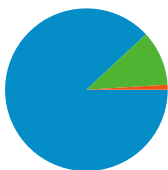


**Visitors**  
**3,892**

**Map Overlay world**



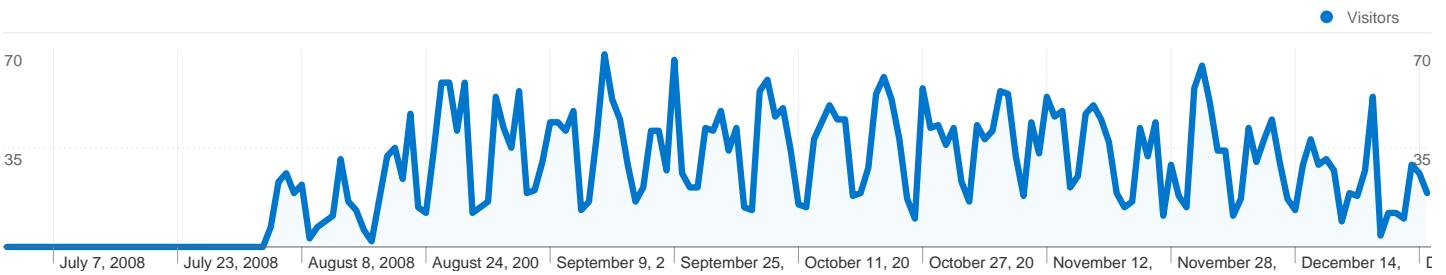
**Traffic Sources Overview**



- **Referring Sites**  
4,942.00 (88.08%)
- **Direct Traffic**  
613.00 (10.92%)
- **Search Engines**  
56.00 (1.00%)

**Content Overview**

| Pages            | Pageviews | % Pageviews |
|------------------|-----------|-------------|
| /Map.aspx        | 81,693    | 89.20%      |
| /                | 8,355     | 9.12%       |
| /thin/Map.aspx   | 997       | 1.09%       |
| /thin/           | 129       | 0.14%       |
| /thin/Index.aspx | 81        | 0.09%       |




**3,892 people visited this site**


 **5,611** Visits


 **3,892** Absolute Unique Visitors

 **91,583** Pageviews

 **16.32** Average Pageviews

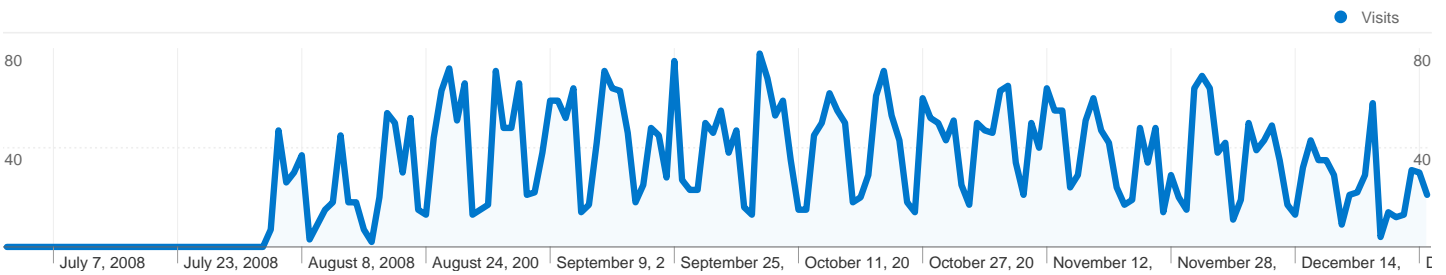
 **00:06:36** Time on Site

 **24.81%** Bounce Rate




 **69.31%** New Visits

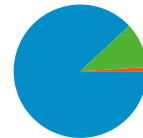
**Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 4,136  | 73.71%   | Cable            | 1,858  | 33.11%   |
| Firefox           | 1,237  | 22.05%   | T1               | 1,531  | 27.29%   |
| Safari            | 148    | 2.64%    | DSL              | 1,099  | 19.59%   |
| Chrome            | 44     | 0.78%    | Unknown          | 965    | 17.20%   |
| Opera             | 32     | 0.57%    | Dialup           | 131    | 2.33%    |



**All traffic sources sent a total of 5,611 visits**

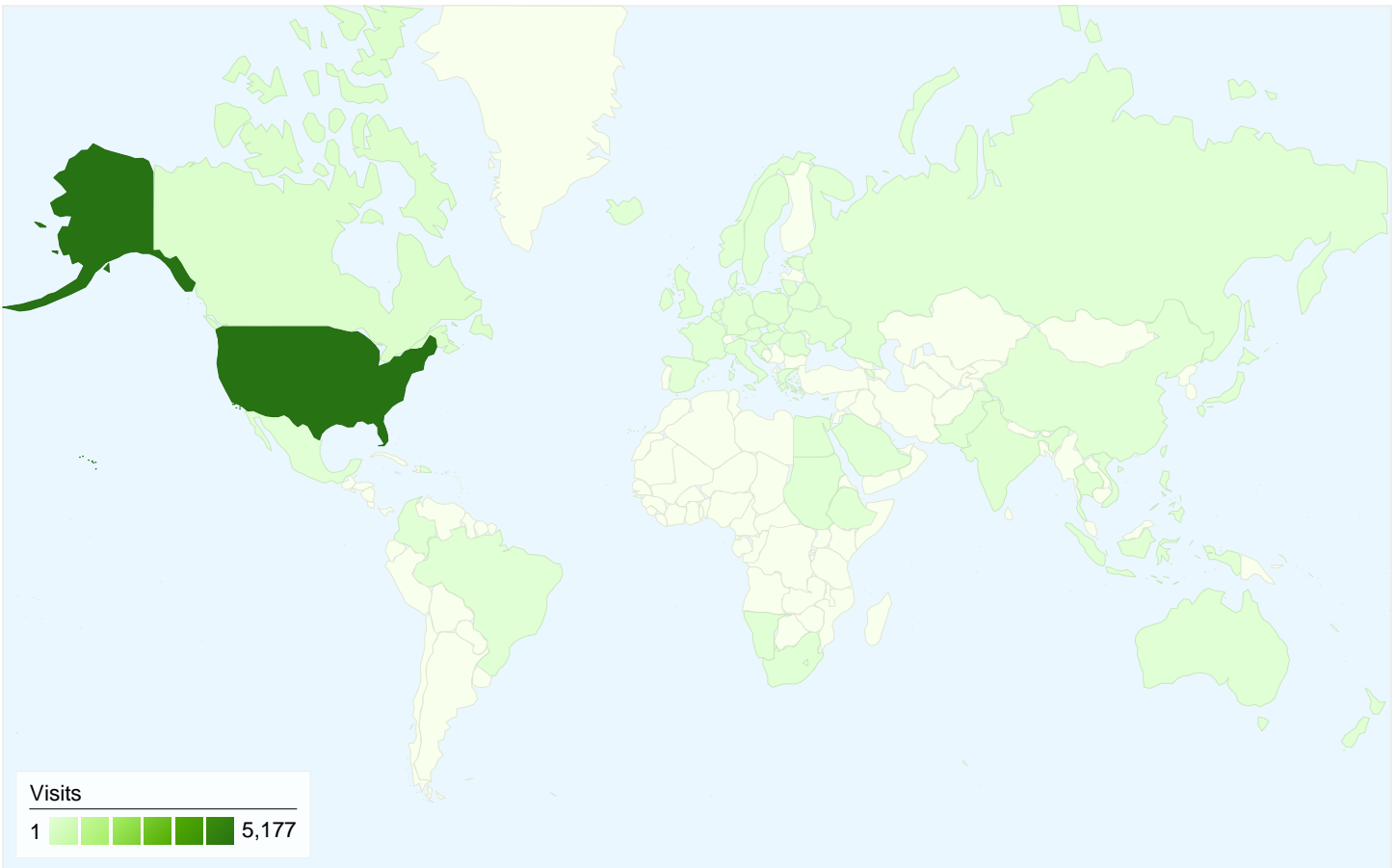
-  **10.92% Direct Traffic**
-  **88.08% Referring Sites**
-  **1.00% Search Engines**



- **Referring Sites**  
4,942.00 (88.08%)
- **Direct Traffic**  
613.00 (10.92%)
- **Search Engines**  
56.00 (1.00%)

## Top Traffic Sources

| Sources                        | Visits | % visits | Keywords         | Visits | % visits |
|--------------------------------|--------|----------|------------------|--------|----------|
| magic.lib.uconn.edu (referral) | 3,218  | 57.35%   | econmap          | 19     | 33.93%   |
| mapserver.lib.uconn.edu        | 1,134  | 20.21%   | econmap.com      | 14     | 25.00%   |
| (direct) ((none))              | 613    | 10.92%   | magic map online | 4      | 7.14%    |
| econmap.com (referral)         | 415    | 7.40%    | uconnmagic       | 3      | 5.36%    |
| progeos.com (referral)         | 130    | 2.32%    | magic mapping    | 2      | 3.57%    |

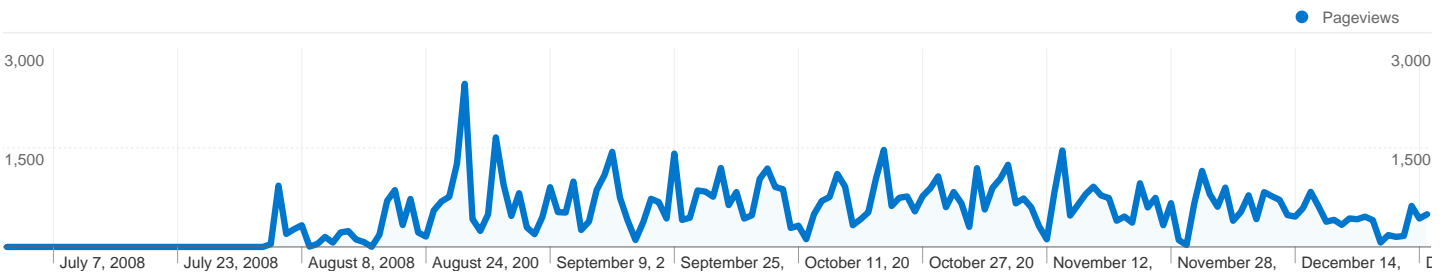


**5,611 visits came from 56 countries/territories**

Site Usage


| Country/Territory  | Visits   | Pages/Visit  | Avg. Time on Site   | % New Visits   | Bounce Rate |
|--|--|--|---|--|-------------|
| <b>Visits</b><br><b>5,611</b><br>% of Site Total:<br>100.00% | <b>Pages/Visit</b><br><b>16.32</b><br>Site Avg:<br>16.32 (0.00%) | <b>Avg. Time on Site</b><br><b>00:06:36</b><br>Site Avg:<br>00:06:36 (0.00%) | <b>% New Visits</b><br><b>69.40%</b><br>Site Avg:<br>69.31% (0.13%) | <b>Bounce Rate</b><br><b>24.81%</b><br>Site Avg:<br>24.81% (0.00%) |             |
| United States  | 5,177  | 17.39  | 00:07:01  | 67.84%   | 22.14%      |
| Canada   | 131  | 2.60   | 00:00:30  | 100.00%  | 81.68%      |
| United Kingdom   | 80   | 6.44   | 00:03:38  | 67.50%   | 21.25%      |
| India  | 32   | 6.75   | 00:04:16  | 93.75%   | 31.25%      |
| Poland   | 21   | 2.57   | 00:01:46  | 80.95%   | 38.10%      |
| Singapore  | 17   | 1.06   | 00:00:01  | 11.76%   | 94.12%      |
| Mexico   | 14   | 1.29   | 00:00:25  | 100.00%  | 92.86%      |
| Australia  | 10   | 4.60   | 00:01:10  | 90.00%   | 40.00%      |
| Ukraine  | 9  | 4.00   | 00:03:48  | 100.00%  | 44.44%      |


|         |   |      |          |         |              |
|---------|---|------|----------|---------|--------------|
| Germany | 8 | 4.00 | 00:01:14 | 100.00% | 37.50%       |
|         |   |      |          |         | 1 - 10 of 56 |



Pages on this site were viewed a total of 91,583 times

 **91,583** Pageviews

 **9,802** Unique Views

 **24.81%** Bounce Rate

## Top Content

| Pages            | Pageviews | % Pageviews |
|------------------|-----------|-------------|
| /Map.aspx        | 81,693    | 89.20%      |
| /                | 8,355     | 9.12%       |
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